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March 31, 2005

Food and Drug Administration
'Center for Food Safety and Applied Nutrition
Office of Nutritional Products, Labeling, and Dietary Supplements
Division of Nutritional Programs and Labeling
200 C Street SW
Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of LipoTrim, a dietary supplement.

Statements being made in the labeling of LipoTrim:

(1) NOW[®] LipoTrim is a combination of nutrients that support fat digestion, metabolism, and utilization. Choline and Inositol aid in the metabolism of fat by the liver. The amino acid Taurine has been included to support bile production, which is essential for the digestion and absorption of dietary fats. Carnitine is critical in all tissues for the transport of fatty acids into the mitochondria, where the cell's energy is produced. This synergistic blend of ingredients therefore supports many aspects of healthy fat metabolism, which, in turn, may promote higher energy levels.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Michael Lelah, Ph.D. Technical Director NOW Foods 395 S. Glen Ellyn Rd. Bloomingdale, IL 60108

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